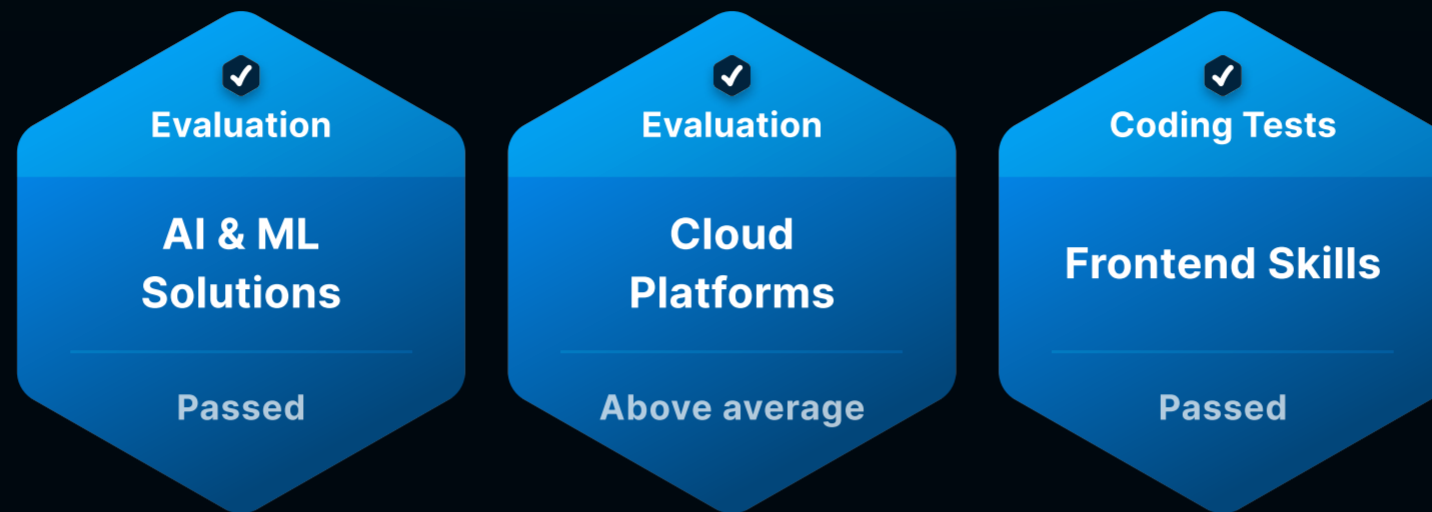




# Principal AI & Machine Learning Consultant



## Professional Summary

Highly experienced software consultant leading successful AI and ML projects. Proven with internationally recognized, award-winning initiatives. Adept at providing valuable insights, tailored software solutions, and engaging clients across sectors including finance, ecommerce, and data visualisation. Consistently demonstrates leadership and excellence.

**"Craig is an exceptional leader in AI development, renowned for transforming complex ideas into innovative solutions, making impressive achievements with prestigious clients."**

## Strengths

★★★★★  
Artificial Intelligence

★★★★★  
Machine Learning

★★★★★  
Cloud Solutions

★★★★★  
Technical Leadership

★★★★★  
Front end Development

## Experience

React & TypeScript  
**8 years**

AI/ML Implementations  
**5 years**

Cloud Infrastructure  
**7 years**

Agile Project Management  
**8 years**

## Previous Roles



**IKEA**  
Led GenAI chatbot project



**UEFA**  
Developed public AI football pitch tool



**Sky**  
Technical lead for Sky Identity squads

Add them to your team

**From £10,500 /month**

Standard monthly package